

## Vendor Letter

**Purpose:** To raise money for the Walk

**Who sends this:** All corporate team walkers

**Who do you send this to:** Your vendors at work

**When is this letter sent out:** Any time before the Walk

Dear **(NAME)**:

On **(DATE OF WALK)**, I will be walking with **(COMPANY NAME)** in the Juvenile Diabetes Research Foundation's Walk to Cure Diabetes at **(LOCATION)**. **(COMPANY NAME)** has set a goal to raise at least **\$(AMOUNT)**, and I'm hoping you will join us by doing one of the following:

- Take a leadership role: Form your own team within your company. Simply designate a Team Captain(s), set a goal, recruit walkers, collect pledges and join us on **(WALK DATE)**.
- Make a corporate contribution: Support our team by writing a check payable to JDRF and mail it to me.
- Walk with me on my team: Collect pledges, get a T-shirt, share the camaraderie and feel great knowing that you made a difference in the lives of people living with type 1 diabetes!

I attended an event in **(MONTH)** for JDRF and was truly impressed by the organization and its cause. I feel secure in knowing that my support is well received and helps JDRF in its clear, longstanding mission of funding research progress for type 1 diabetes.

In its 40 years, JDRF has funded \$1.5 billion in type 1 diabetes research, and more than 80 percent of JDRF expenditures support research and research-related education. This research has advanced type 1 diabetes-related science significantly, leading to better treatments and progress toward a cure. As the leading funder and advocate of type 1 science, JDRF sets the agenda for type 1 diabetes research worldwide.

The goal of the **(NAME OF CHAPTER)** Chapter of JDRF is to raise at least **\$(AMOUNT)** for diabetes research. With your help, I'm sure JDRF will reach, if not exceed, this goal!

I sincerely hope that you will join me and help us reach our ultimate goal: a world without diabetes. If you would like to form your own team, please contact **(STAFF)** at JDRF at **(PHONE NUMBER)**. Thank you for your time and consideration.

Sincerely,

(NAME)